EXECUTIVE BRIEFING · CORPORATE & PREMIER LEAGUE ESTATES

Energy procurement & ESG strategy, re-engineered for transparency.

Prepared for CFOs, Operations Directors and Sustainability Leads at UK corporates, large multi-site estates and football clubs — from the National League through to the Premier League.

Executive summary

Top-flight venues and multi-site corporates run some of the most dynamic energy profiles in the UK. Combining 24/7 baseload (under-soil heating, hydrotherapy, academy campuses, manufacturing lines) with sharp matchday or shift-peak spikes exposes finance teams to two persistent pressures:

- **Market volatility & margin inflation** — undisclosed broker uplifts baked into unit rates on multi-GWh portfolios.
- **ESG governance** — SECR reporting, UEFA and Premier League environmental commitments, and investor scrutiny.

HENOC restructures this into an auditable, senior-led process. A capped, disclosed intermediary fee, flexible wholesale purchasing, on-site generation and 100% REGO-backed power turn utility overhead into a controlled — and where possible, low-carbon — asset.

The HENOC Price Pledge — Wholesale energy cost + a disclosed, capped intermediary fee = your true cost. No hidden per-kWh uplifts. Every line item on every bill, auditable.

1 · Strategic financial procurement

Where standard intermediaries embed undisclosed pence-per-kWh commission into multi-year contracts, HENOC declares intermediary fees up front and caps them in writing before signature.

Flexible basket & tranche purchasing

- Buy electricity and gas in seasonal or quarterly tranches against the wholesale curve — avoiding locking in peak rates.
- Risk parameters (stop-loss, tranche floors and ceilings) agreed with the finance team before any purchase is made.
- Fixed-price contracts still available where budget certainty is the priority.

Bill audits & capital recovery

- Historical bill audits across 12–36 months of billing to identify overcharges and CCL miscalculations.
- Review of DUoS, TNUoS and network charges for incorrect banding or capacity allocation.
- Refund claims managed with suppliers on your behalf — no upside, no fee.

2 · Matchday, campus & multi-site energy design

For football clubs and large campuses, HENOC treats the estate as one combined profile — stadium and fan zones, academy and training ground, HQ and hospitality — rather than a set of fragmented contracts.

- **Under-soil pitch heating** — targeted seasonal hedges for winter heating cycles, without exposing the club to spot-market spikes.
- **Matchday load-spike mitigation** — BESS discharge across floodlights, LED perimeter, VAR arrays and giant screens to soften peak DUoS/TNUoS charges.
- **Academy & training grounds** — 24/7 base-load management for hydrotherapy, cryo and sports-science labs, separately metered and audited.
- **Consolidated billing** — unified reporting across stadium, academy, training ground and retail sites.

3 · ESG & net-zero strategy

ESG goal	HENOC deliverable
100% clean power supply	REGO-certified electricity from accredited UK wind, solar and hydro generators.
Long-term Scope 2 reduction	Corporate Power Purchase Agreements (CPPAs) with UK renewable generators.
On-site generation	Solar PV on roofs, car park canopies and unused land where suitable.
Peak-tariff resilience	Battery Energy Storage Systems (BESS) to shift off-peak power into peak windows.
SECR & ESG reporting	Half-hourly telemetry and auditable carbon data prepared for board review.

Where a project genuinely stacks up commercially, we say so. Where it does not — for example, solar on a shaded northern roof — we say that too. Options, not overstatements.

4 · HENOC vs standard brokers

Operational area	Standard brokers	HENOC
Fee transparency	Embedded, undisclosed margin uplifts	Capped intermediary fee, disclosed in writing
Sports-venue expertise	Standard commercial packages	Bespoke peak-load & matchday mitigation
Multi-site management	Fragmented accounts	Unified multi-meter billing & single account lead
ESG alignment	Off-the-shelf green tariffs	REGO supply, CPPAs, solar PV & BESS engineering

Operational area	Standard brokers	HENOC
Client contact	Rotating junior reps	Direct access to a senior broker

5 · Action plan — next steps

01

Portfolio audit

Review 12–36 months of billing across sites; identify historic overcharges and refund opportunities.

02

Strategy design

Model matchday peak load and winter heating; scope BESS, solar and REGO integration where they stack up.

03

Transparent procurement

Run a market tender with a capped, disclosed intermediary fee; implement telemetry and ESG dashboards.

Contact — corporate & sports division

To arrange a confidential portfolio audit or discuss an upcoming contract renewal, please contact:

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